**Unlocking Innovation in Circular Plastics in LATAM**

WRAP and the Plastics Pact Network are looking to award 10 innovative solutions that address identified critical challenges of plastic pollution, and to accelerate plastics circularity in Latin America. The selected solutions will benefit from a capacity-building programme designed to drive their growth and facilitate their expansion into new markets. The 10 successful applications will receive technical support from WRAP and the Plastics Pact Network experts to enhance the scalability of their solutions, focusing on:

* Connections with the Plastics Pacts of Colombia, Chile and Mexico, and experts from the network of pacts made up of 13 countries.
* Specialised workshops covering regulatory context, technical knowledge on plastic circularity, behavioural change, capital raising, and global and regional trends in plastics.
* Access to networks of potential commercial users, strategic allies, investors, and financing options.
* Customised pilots and/or one-to-one meetings with companies and experts, depending on resource availability and participants' specific needs.
* Dissemination of selected solutions in key media, networks and events, with support from WRAP and the global Plastics Pact network to increase visibility and facilitate connections with key partners in Latin America and globally.

**Eligibility Criteria**

Solutions must focus on preventing plastic pollution in nature in Colombia, Chile, and/or Mexico. They must focus on packaging and flexible plastics with a high risk of leaking into the ocean ("ocean-bound plastic").

Proposals must address one or more of the following critical challenges:

1. Reduction in the use of problematic flexible plastics and/or those with a higher risk of leaking into the environment (e.g., sachets, wrappers, labels)
2. Enable the recycling of flexible plastics through design and intermediate technologies (e.g., monomateriality, elimination of non-recyclable components, technologies that facilitate recovery.)
3. Develop and scale end markets for recycled polypropylene (PP) and mixed polyolefin (PP/PE) materials

Organisations of any size and from any country can apply, provided they are legal entities. Organisations must have the legal capacity to operate in at least one of the target countries (Colombia, Chile or Mexico), or have the means to implement their solution in those markets.

**Ineligible applications**

The following solutions and applications are not eligible to apply:

* Solutions and projects that are already well established and proven successful.
* Solutions that have been previously trialled but have not been successful, unless the applicant can demonstrate significant innovative changes to the solution that may now lead to success.
* Solutions that do not demonstrate a focus on ocean-bound plastic
* Solutions that do not address one of the three identified priority challenges.
* Applications from individuals. All applicants must be a legally recognized entity.
* Applications from governmental or political parties.

**Assessment**

Applications will be assessed against the following criteria:

* Level of innovation.
* Alignment with the priority challenges and appropriateness of solution for the target country/ies
* Ability to scale solution with support provided.
* Potential impact.

The 10 highest scoring solutions will be selected to receive the non-financial business support of the capacity building programme. WRAP’s decision in the evaluation and award of successful applications is final.

**Important**

You are not permitted to edit the questions or change the layout of this form.

Applications must be completed electronically using font at 11pt.

Completed applications must be submitted to **PlasticsPactNetwork@wrap.ngo** no later than **23.59 British Summer Time (BST) on 22 September 2025.**

Applicants will be notified by email of the outcome of their application no later than **23 December 2025**

**Successful applicants will be required to accept WRAP’s terms and conditions (‘support agreement’), a draft copy of which is available on request.**

**BASIC DETAILS**

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| **Name of business** (please also include trading name if different) |
| Click or tap here to enter text. |
| **Name of main contact** |
| Click or tap here to enter text. |
| **Role in organisation** |
| Click or tap here to enter text. |
| **Contact – Office phone number** |  | **Mobile** |
| Click or tap here to enter text. |  | Click or tap here to enter text. |
| **E-mail address** |
| Click or tap here to enter text. |  |
| **Business address** |  | **Country** |
| Click or tap here to enter text. |  | Click or tap here to enter text. |
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| **Registered address**(If different from above) |  | **Country** |
| Click or tap here to enter text. |  | Click or tap here to enter text. |
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| **Organisational type** |
| Choose an item. |
| **Company or charity registration number** (or equivalent) |
| Click or tap here to enter text. |

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| **What year was your organisation established?** |
| Click or tap here to enter text. |
| **Are you VAT registered?** | **VAT Number** |
|[ ]  **Yes** |[ ]  **No** | Click or tap here to enter text. |
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**SIZE OF YOUR ORGANISATION**

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| **How many people are employed by your organisation?** |
| Click or tap here to enter text. |
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|  |  |
| **Company category** | **Staff headcount** | **Turnover** | **Balance sheet total** | **Select** |
| Micro enterprise | Less than 10 | **and** | Less than £1.7m(€2m) | **or** | Less than £1.7m (€2m) |[ ]
| Small enterprise | Less than 50 | **and** | Less than £8.5m (€10m) | **or** | Less than £8.5m (€10m) |[ ]
| Medium enterprise | Less than 250 | **and** | Less than £42.5m (€50m) | **or** | Less than £37m (€43m) |[ ]

**DUE DILIGENCE**

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| Most recent completed financial year/end  | Click or tap to enter a date. |  |
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| Turnover in most recent financial year £ | £ enter amount |  |
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| WRAP may verify the financial status of the applicant via third-party sources as part of a due diligence process, to ensure suitability of the applicant entity to participate in this competition. By submitting this application, the applicant consents to such inquiries. This information will be used solely for evaluating competition compliance. |

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|  | 1. Does the organisation have any material litigation currently pending, threatened or other legal proceedings? | Choose an item. |  |
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|  | 2. Does the organisation have any prosecutions, or cautions, current and /or pending in respect of violations of H&S legislation and regulations in the last 5 years? | Choose an item. |  |
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|  | 3. If you have answered yes to the previous two questions, please explain how this is being addressed in the box below. |  |
|  | Click or tap here to enter text. |  |
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|  | 4. Provide details of key personnel with overall responsibility for the management and administration of the proposed activity (including any sub-contractors and/or associates). Demonstrate the relevance of their experience to proposed activity. |  |
|  | Click or tap here to enter text. |  |
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|  | 5. Are you aware of any communities that could potentially be affected by your proposed project or activity, provide details of research undertaken or data available to support your response and how any potential effects will be managed? |  |
|  | Click or tap here to enter text. |  |
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**PROPOSED SOLUTION**

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|  | 1. Please provide a summary of your innovative solution identifying the area of benefit, the interventions being proposed and the potential benefit and impacts. *If successful, this narrative may be used to describe the solution in communications about the competition.* |  |
|  | Click or tap here to enter text. |  |
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|  | 2. Do you have a planned start date? | Click or tap to enter a date. |  |
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|  | 3. Has this intervention been trailed previously? If so, provide details of how this intervention is significantly different and innovative compared to any previous iterations. Include geographic location(s) where this solution has been trialled previously. |  |
|  | Click or tap here to enter text. |  |
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|  | 4. At what level of readiness is the solution currently? State the Technology Readiness Level.  |  |
|  | Click or tap here to enter text. |  |
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|  | 5. Solution location(s): Please indicate the geographical location(s) where the solution will be applied in the context of this competition. Please indicate your eligibility to work in the indicated locations, or how you intend to implement the solution if you are not eligible to work in the indicated location.  |  |
|  | Click or tap here to enter text. |  |
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|  | 6. Do you intend to work with local organisations? Provide details of those organisations which have confirmed their commitment to collaborate. Which other organisations will you seek to collaborate with in the delivery of the proposed activity? |  |
|  | Click or tap here to enter text. |  |
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|  | 7. How does the proposed solution align with the specific needs of the local, regional, or global area and the identified priority impact areas? Solutions may address more than one impact area, but in your response please state which area will be the priority focus and which other areas will be secondary.  |  |
|  | Click or tap here to enter text. |  |
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|  | 8. Please provide brief details of any financial or non-financial support received to date for the proposed solution |  |
|  | Click or tap here to enter text. |  |
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|  | 9. What impacts did the previous business support have on developing or scaling the proposed solution? |  |
|  | Click or tap here to enter text. |  |
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|  | 10. Should your application be successful and the proposed solution receives non-financial support from WRAP, what impacts and benefits do you anticipate in the scaling of the solution? Please also provide indicative timescales for the solution reaching significant development stages. |  |
|  | Click or tap here to enter text. |  |
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|  | 11. In addition to the support offered by WRAP, what other support is required in order for this solution to be successfully implemented? (Please note, this additional support will not be provided by WRAP) |  |
|  | Click or tap here to enter text. |  |
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|  | 12. How does the proposed solution demonstrate potential for replication or scaling to support wider uptake of in similar settings (not necessarily within the same area)? |  |
|  | Click or tap here to enter text. |  |
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|  | 13. Please describe the specific outcomes or impacts the solution is expected to achieve. Please specify the quantitative outputs or impacts anticipated as a result of the successful implementation of the proposed solution, providing evidence and reasoning to support assumptions made. Explain how impacts will be measured and monitored. |  |  |
|  | Click or tap here to enter text. |  |
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|  | 14. What additional economic and social value will the proposed solution deliver beyond its core objectives? Please describe any anticipated benefits such as job creation, volunteering opportunities, skills development, and other forms of local economic contribution, as well as broader social outcomes including community wellbeing, inclusion, education, or public engagement. Explain who will benefit, how these benefits will be measured, and how their long-term impact will be sustained. |  |
|  | Click or tap here to enter text. |  |
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|  | 15. Please describe any anticipated environmental benefits such as carbon sequestration, biodiversity enhancement, habitat creation, improved soil health, or contributions to climate resilience. Highlight any outcomes that may not have been covered under previous question. Explain how these environmental benefits will be measured, who or what will benefit (e.g., ecosystems, species, future generations), and how these impacts will be sustained or enhanced over time. |  |
|  | Click or tap here to enter text. |  |
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|  | 16. How will you commit to sharing learnings and outcomes with WRAP and Plastics Pact partners? |  |
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|  |  Click or tap here to enter text. |  |
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**Declaration:**

The Applicant acknowledges that WRAP will rely on the contents of this application form, and confirms that all the information provided is accurate, complete, and up to date. Please read the declaration and sign below.

I declare that the information given on this form and in any other documentation that supports

this application is accurate to the best of my knowledge.

I understand that, where any materially misleading statements (whether deliberate or

accidental) are given at any stage during the application process, or where any material

information is knowingly withheld, this could (at the discretion of WRAP) render my application invalid.

**Authorised signatory**

You must ensure that the person named below is authorised to enter into a legal agreement on

behalf of the organisation named above.

Signature: Click or tap here to enter text.

Name: Click or tap here to enter text.

Role: Click or tap here to enter text.

Date: Click or tap here to enter text.