



## Driving up plastic film recycling in the UK

Here are the answers to questions raised which we didn't have time to answer during our Local Authority Support webinar held on 21 July 2020 by Adam Herriott and Lowelle Bryan, WRAP

### Questions and Answers

**Q** Do Chemical recycling processes require mixed flexible plastic packaging waste to be mechanically sorted, cleaned and recycled first in order to remove contaminants, before they can enter the chemical recycling process itself?

**A** There are many different types of non-mechanical recycling technologies and processes. Each are best suited to particular feedstock, so a level of pre-treatment/sorting would be required. Last year WRAP published a high-level report on non-mechanical recycling which gives further information on this. <https://www.wrap.org.uk/content/non-mechanical-recycling-plastic>

**Q** Regarding front of store (FOS) collections, what about retailers ensuring they have a specifically trained member of staff manning the FOS collection point AT ALL TIMES, in order to help inform customers of what should and should not be put into the collection point?

**A** Due to competition law WRAP is only able to advise on actions that retailers can/should take on front of store recycling. However due to costs it is unlikely that a recommendation would be a dedicated manned collection point. WRAP is, however, going to be creating a 'best practice' guidance for retailers, which will include advice on bin type and placement as well as effective communications to their customers. As discussed during the webinar, WRAP have already conducted work on consumer insights on Front of Store plastics packaging recycling. If anyone is interested in reading the summary paper on the findings of this, please do get in touch by emailing [UKPlasticsPact@wrap.org.uk](mailto:UKPlasticsPact@wrap.org.uk) or by contacting a member of the Local Authority SupportTeam [la.support@wrap.org.uk](mailto:la.support@wrap.org.uk)

**Q** Will Front of store also ask for some of the more complex packs (multi-layers, pouches with Alu etc) or just Polyolefin?

**A** WRAP are working with retailers to get a consistent approach to this, however this is something that retailers will have to decide on an individual basis depending on what contracts they have in place. The aim for WRAP and the UK Plastics Pact is that all flexible packaging will eventually be able to be collected at front of store and/or kerbside by 2025. Full details on the UK Plastics Pact aims and



how we will achieve them are set out in the Flexible Packaging Roadmap  
[https://www.wrap.org.uk/flexible\\_plastic\\_packaging\\_roadmap](https://www.wrap.org.uk/flexible_plastic_packaging_roadmap)

Any technical queries on how to adopt and implement the CEFLEX D4ACE guidelines can also be sent to [guidelines@ceflex.eu](mailto:guidelines@ceflex.eu) and they will be happy to help wherever they can.